

Exhibition Opportunities for Visual Artists (Stages of an Art Career)

Level Four ("Making It")

Solo Show in a museum
Group Show in a Big Name Museum
Solo Show in your gallery/galleries
National art fellowships & awards
Selected artist residencies
National/international art fairs
Critical reviews in art magazines
Your gallery + your web presence

Level Three (Getting on the Radar)

Group/solo shows in a commercial gallery
Group shows in local museums
Solo/group shows in a college or university gallery
Juried member shows with professional organizations
Feature article in high profile art magazines
Some regional and national competitions
Your gallery's website + your web presence

Level Two (Building a Resume)

Juried shows at nonprofit art centers
Exhibitions at libraries, hospitals,
& bookstores (with art programs)
Some County Fairs
Juried online galleries & artist registries
Selected art publications
Your own web presence

Level One (Gaining Experience & Exposure)

Open Studios
Rent-a-wall spaces
Cafes/Restaurants/Wineries
Most art festivals
Hair Salons, Realtors, Banks
& other commercial venues
Nonjuried online galleries
Your own web presence